

Master in International
Business Law

MIBL

18 Months | Part-Time Program

WASHINGTON SYCIP
GRADUATE SCHOOL
OF BUSINESS



AACSB
ACCREDITED

GLOBAL
NETWORK
FOR
ADVANCED
MANAGEMENT

The logo for the Global Network for Advanced Management features three horizontal white lines of varying lengths stacked vertically.

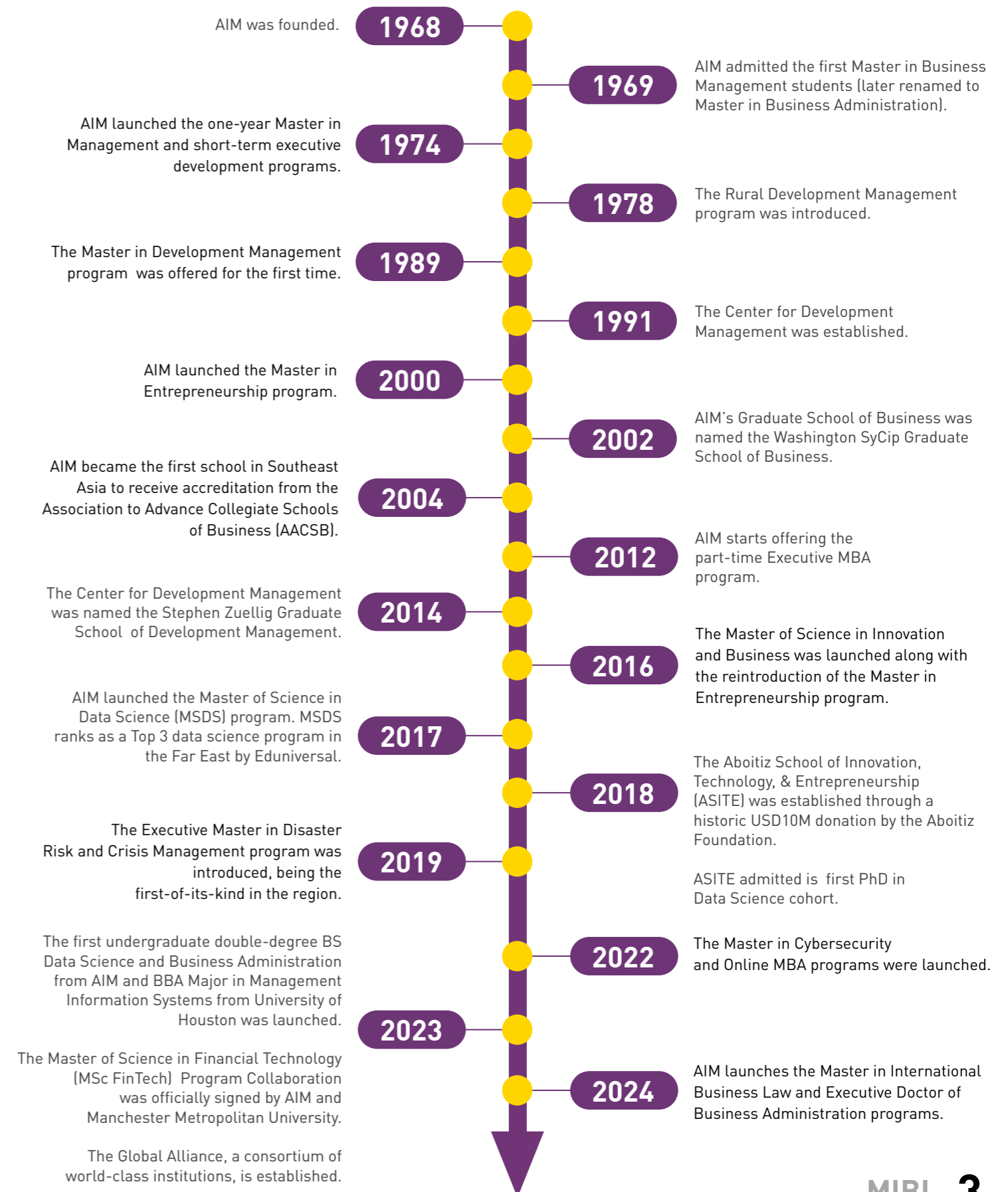
**ASIAN
INSTITUTE OF
MANAGEMENT**

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HISTORY OF AIM

Since it was founded in 1968 by the Harvard Business School Advisory Group as well as academics and business leaders of the Philippines, AIM has been committed to contributing to the growth of Asian businesses and societies by developing professional, entrepreneurial, and socially responsible managers and leaders.





WHY CHOOSE AIM

LEAD. INSPIRE. TRANSFORM.

AIM is a pioneering management school with an immersive, supportive, and practitioner-oriented culture that develops managers, entrepreneurs, and leaders who deliver meaningful growth to Asian businesses and societies.

AIM is one of the first South East Asian business schools and the only one in the Philippines to be accredited by the Association to Advance Collegiate Schools of Business (AACSB). AACSB is a global nonprofit association that connects educators, students, and businesses to foster the development of future leaders. Notably, AACSB accreditation is held to a higher standard than many other accreditation bodies, ensuring excellence in business education and promoting innovation and leadership in the industry.



WHAT IS WSGSB

For over 55 years, the Washington SyCip Graduate School of Business (WSGSB) has been AIM's flagship training ground for business leaders and managers of Asia's emerging markets and societies. Since 1968, more than 7,800 WSGSB graduates from 73 countries have used their AIM degree as their passports to exciting, rewarding, and fulfilling careers. Housing three Master in Business Administration programs plus postgraduate degree programs for cybersecurity and financial technology, WSGSB has been a market leader in developing excellent, dynamic, sustainability-motivated, and empowered business leaders in Asia and beyond. Rounding off the lineup of offerings are the Master of Science in Financial Technology (MSc FinTech), Master in International Business Law (MIBL), and Executive Doctor of Business Administration (DBA), that will debut in 2024.

Our business and development management programs are exemplified by the following:

Skills and knowledge to unlock the globe

The curriculum and research at AIM emphasize the contemporary business environment and provide students with insights and skills necessary to succeed in dynamic global markets.

A practitioner-oriented approach

Our academically and professionally qualified faculty have a broad global outlook and wide experience in and knowledge of Asian management and practice. Our approach is practitioner-oriented and our relationships with organizations all over the region are fundamental to the development and enhancement of our programs and activities.

Thought leadership

Our research centers form a nexus where the private sector, government, and civil society connect, converge, and synergize. We draw support from the region in terms of financial contributions and participation by the management and business community in AIM's teaching and research activities.

Practical learning with the case study method

Our programs are designed for practical application in the real world. To advance this objective, we use the case method as a primary mode of teaching and learning. Under this method, which was adapted from the Harvard Business School's own system, students analyze actual business scenarios to hone their analytical, decision-making, and communication skills. The method also encourages lively discussions between classmates, resulting in a robust and dynamic learning environment.

Learning teams

To promote collaborative learning and leadership and foster the school's multicultural ethos amongst students, we assign each student to a "learning team." These teams give students a diverse learning environment and opportunities to experience and benefit from multifaceted perspectives.

Master in International Business Law

Merger between law and business

Experience the merger between law and business through AIM's Master in International Business Law (MIBL) program. Tailored for all professionals, such as executives, entrepreneurs, and those in regulatory organizations, MIBL offers a panoramic view of the global business landscape through a legal lens, equipping students with the skills needed to excel in international business roles.

MIBL fosters cultural awareness and a global perspective – key elements for navigating the complexities of international business. Exposure to diverse legal systems and business practices teach students to engage effectively with stakeholders and adapt to diverse cultural contexts. Through interactive case studies, simulations, and real-world projects, students also hone their problem-solving skills, negotiation acumen, and business proficiency enabling them to tackle actual scenarios that require a nuanced knowledge of the law.

The program also immerses students in various aspects of international business: finance, leadership, risk management, human resources, data analytics, and information security. Graduates emerge fully equipped with the knowledge and skills necessary for excelling in the global business sphere. With an emphasis on comparative research and innovative problem-solving, students become adept at analyzing complex scenarios, proposing novel solutions, and addressing evolving legal and business challenges.

The part-time, 18-month hybrid program is structured to provide students with a learning environment that can adapt to their busy schedules. Students can choose between on-campus or Zoom online classes, allowing working professionals to earn their graduate degree without compromising their business and personal commitments. Classes are held on Fridays from 6pm to 9:30pm and Saturdays from 9am to 5pm.

PROGRAM STRUCTURE*

PRE-PROGRAM	<ul style="list-style-type: none"> Program Registration Academic Orientations Non-Academic Orientations Tutorials Bootcamp
1st TERM (3 months)	<ul style="list-style-type: none"> Convocation Environment, Sustainability, and Ethics Financial Management Business Formation and Ownership Structure 1
2nd TERM (3 months)	<ul style="list-style-type: none"> Business Formation and Ownership Structure 2 Contracts and Negotiations Research Methods
3rd TERM (3 months)	<ul style="list-style-type: none"> Business Liability and Insurance Policy, Politics and Regulation Issues Associated with Human Capital Management
4th TERM (3 months)	<ul style="list-style-type: none"> International Trade Intellectual Property Rights Data Visualization, Story Telling, and Management Communication Capstone Part 1
5th TERM (3 months)	<ul style="list-style-type: none"> Competition in Business Financial Rehabilitation and Insolvency Cybersecurity Data Privacy and AI Capstone Part 2
6th TERM (3 months)	<ul style="list-style-type: none"> Commercial Arbitration and Alternative Dispute Resolution Financial Risk and Regulations of Financial Institutions Capstone Project

* Subject to change

Program Learning Goals

1. MIBL graduates will be ethical decision-makers.

2. MIBL graduates will have business and legal research skills.

3. MIBL graduates will be effective communicators.

Program Learning Objectives

1.1 Analyze legal challenges and business issues in a transnational environment

1.2 Evaluate risks in ensuring business continuity as well as compliance with applicable laws

1.3 Recommend comprehensive strategies to mitigate risk in various organizational contexts

2.1 Evaluate complex business information to recognize legal and business principles and precedents

2.2 Create well-structured materials that maintain accuracy, clarity, and conformity to legal and business norms

3.1 Articulate messages relevant to stakeholders

3.2 Collaborate in cross-cultural and diverse team environments



INTERNATIONAL EXPOSURE

We prioritize providing our student body with opportunities for exposure to diverse cultures and industries. To achieve this goal, we encourage our students to take part in global business competitions.

Business competitions

Our students have won many international competitions, and we strongly encourage our MIBL students to participate in various local and international competitions arranged by business schools and organizations. We offer funding for select competitions.



LOCATED IN THE HEART OF ASIA

A melting pot of cultures, Asia, and specifically the Philippines, gives students a rich background in Asian culture coupled with western-style education.

1. Western-style Education with a Focus on Asia

Since the 1940s, the Philippines has adopted Western pedagogical methods in its education system. With AIM's particular emphasis on the Harvard case study method, pursuing a postgraduate degree in the Philippines affords students a fusion of effective and practical approaches with the nuance and insight of Asian traditional business practices providing a diverse and balanced educational approach.

2. Multicultural Learning Environment

Students are exposed to a multicultural learning environment where they can benefit from insights from leading researchers, practitioners, and educators from the world's biggest and most varied continent.

3. English as the Medium of Instruction

English serves as the medium of instruction in institutions in the Philippines. This enables students from Western and Asian backgrounds to effectively communicate and collaborate with each other, enhance cross-cultural exchange, and open doors to global opportunities.

4. Global Recognition and Accreditation

AIM is the first school in the country to be accredited by the Association to Advance Collegiate Schools of Business (AACSB), and it is also a part of the Global Network for Advanced Management (GNAM), an exclusive partnership between 32 international business schools.

5. A Foothold in Asia

Students are provided the opportunity to build a diverse network of contacts from both Western and Asian backgrounds. Connecting with professors, professionals, and fellow students from different cultures and academic disciplines can lead to valuable collaborations, internships, and career opportunities that span international borders.

6. Unique Research Opportunities

Asia offers unique research opportunities for data-driven students. Its geographical location, coupled with a rich social and environmental ecosystem, make it a hub for research and innovation. Students can partake in groundbreaking research projects that address pressing global issues.

State-of-the-art hybrid classrooms

AIM gives students the ability to learn anywhere through its technology-driven learning facilities. Each caseroom is an exceptional learning environment enabling the seamless delivery of hybrid programs. With advanced features like AI-powered smart cameras, omnidirectional microphones, large multi-panel LED screens, and recording booths, it facilitates effortless interaction with students from across the globe, fostering a truly global learning experience. Our capabilities transcend geographical boundaries, allowing for easy engagement and collaboration with students worldwide.

Small Network Online Courses*

The Global Network for Advanced Management (GNAM) is an exclusive partnership between 32 top international business schools. MIBL students may participate in Small Network Online Courses (SNOCs) offered virtually by GNAM network schools. The courses connect students from multiple network schools online for lectures, discussions, and collaborative team projects, developing teamwork skills and cross-cultural perspectives. For more information on GNAM member schools, visit: globalnetwork.io/members

* The SNOC is offered in the program as an added coursework and activity

Makati: Metro Manila's Business District

Makati is the primary central business district in Metro Manila and one of the major financial and commercial hubs in the Philippines. It is home to many multinational corporations, banks, financial institutions, and other business establishments.

It is also centrally located in Metro Manila, making it easily accessible from different parts of the metro. It has a well-developed transportation infrastructure, including major highways, public buses, and a mass rapid transit (MRT) system.

Students can experience a vibrant cultural and entertainment scene within the city's numerous shopping malls, restaurants, cafes, art galleries, theaters, and museums. Lots of options are available for leisure activities, cultural experiences, and socializing.

Proximity to professionals, industry leaders, and multinational companies in Makati can enhance your career prospects, especially in fields, such as general management, banking and finance, data science, development, innovation, financial technology, cybersecurity, and entrepreneurship. This provides unique networking opportunities to students looking to establish strong connections within the region.

ABOUT THE ACADEMIC PROGRAM DIRECTOR



Mario Cerilles, Jr. MSc, LL.M

Academic Program Director
Master in International Business Law

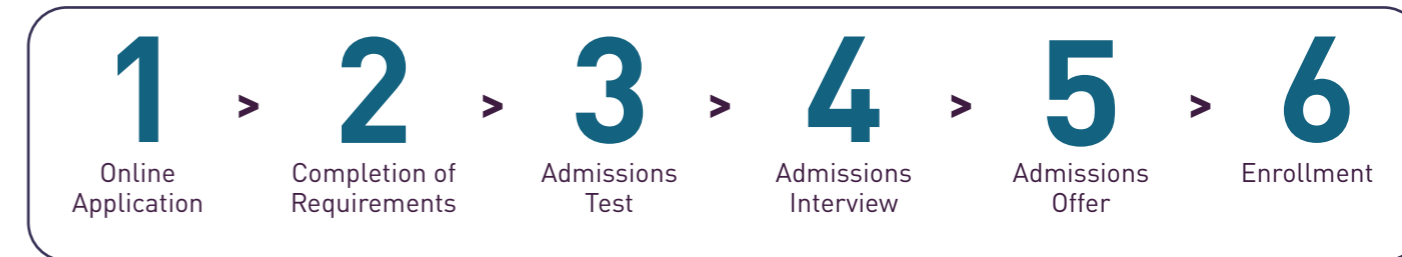
Professor Mario Cerilles, Jr. MSc, LL.M is a member of the academe with years of experience in legal research and law practice. He earned a Master of Science degree in Human Rights from the London School of Economics and Political Science in the United Kingdom as a Chevening Scholar. He also earned a Master of Laws degree with Certificates of Specialization in Public Law and Regulation and in Law and Technology from the University of California, Berkeley. He graduated Cum Laude with a Bachelors of Arts degree in Psychology, and earned his Juris Doctor degree from the University of the Philippines - Diliman. Prior to joining the Asian Institute of Management, Mario taught law courses in other academic institutions including the University of the Philippines and the University of Makati.

In 2020, Mario co-founded the firm, Cerilles and Fernan Intellectual Property Law (CFIP Law). Over the years, CFIP Law has received several awards and recognitions for its contributions to the field of Intellectual Property (IP). In addition to his IP practice, Mario has also handled immigration, criminal, labor, and family law cases. He is also licensed to practice law both in the Philippines and in the State of New York.

Atty. Mario is the Academic Program Director of the Master in International Business law under the Washington SyCip Graduate School of Business.

ADMISSIONS

Our Student Recruitment and Admissions Team will assist you in applying for the upcoming Master in International Business Law Cohort. Email mibl@aim.edu or visit wsgsb.aim.edu for more details.



Eligibility Criteria

- Must have a bachelor's degree (or an equivalent qualification in any discipline), to be evaluated by the program's Admissions Committee
- Must have at least two years' work experience
- Proficiency in oral and written English

Application Process

1. Fill out the application form at aim.powerappsportals.com/apply-now/
2. Send the following documents to mibl@aim.edu
 - a. Updated Curriculum Vitae
 - b. Copy of undergraduate Transcript of Academic Records (TOR) or mark sheet
 - c. One professional recommendation or Certificate of Business Registration for self-employed applicants
Professional recommendation template: go.aim.edu/wsgsbprofessionalrecommendation
 - d. Copy of ID page of passport (valid government ID for Filipino applicants)
3. Submit a CFA exam test result or a test result from any of the following:
 - GMAT
 - NMAT by GMAC
 - GRE
 - CAT/XAT (for Indian nationals)
4. Qualified applicants will undergo an admissions interview with the program faculty
5. The Admissions result will be sent via email or can be accessed through the AIM Portal.
6. To enroll, reserve a slot by paying a USD1,000 registration fee which will be deducted from the total program fee.

Program Fee

USD26,500

Intake
April



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ASIAN INSTITUTE OF MANAGEMENT

Eugenio Lopez Foundation Building
Joseph R. McMicking Campus
123 Paseo de Roxas, Makati City
Philippines 1229

wsgsb.aim.edu
+632 8892 4011