

Master in
Cybersecurity

MCS

18 Months | Part-Time Program



WASHINGTON SYCIP
GRADUATE SCHOOL
OF BUSINESS



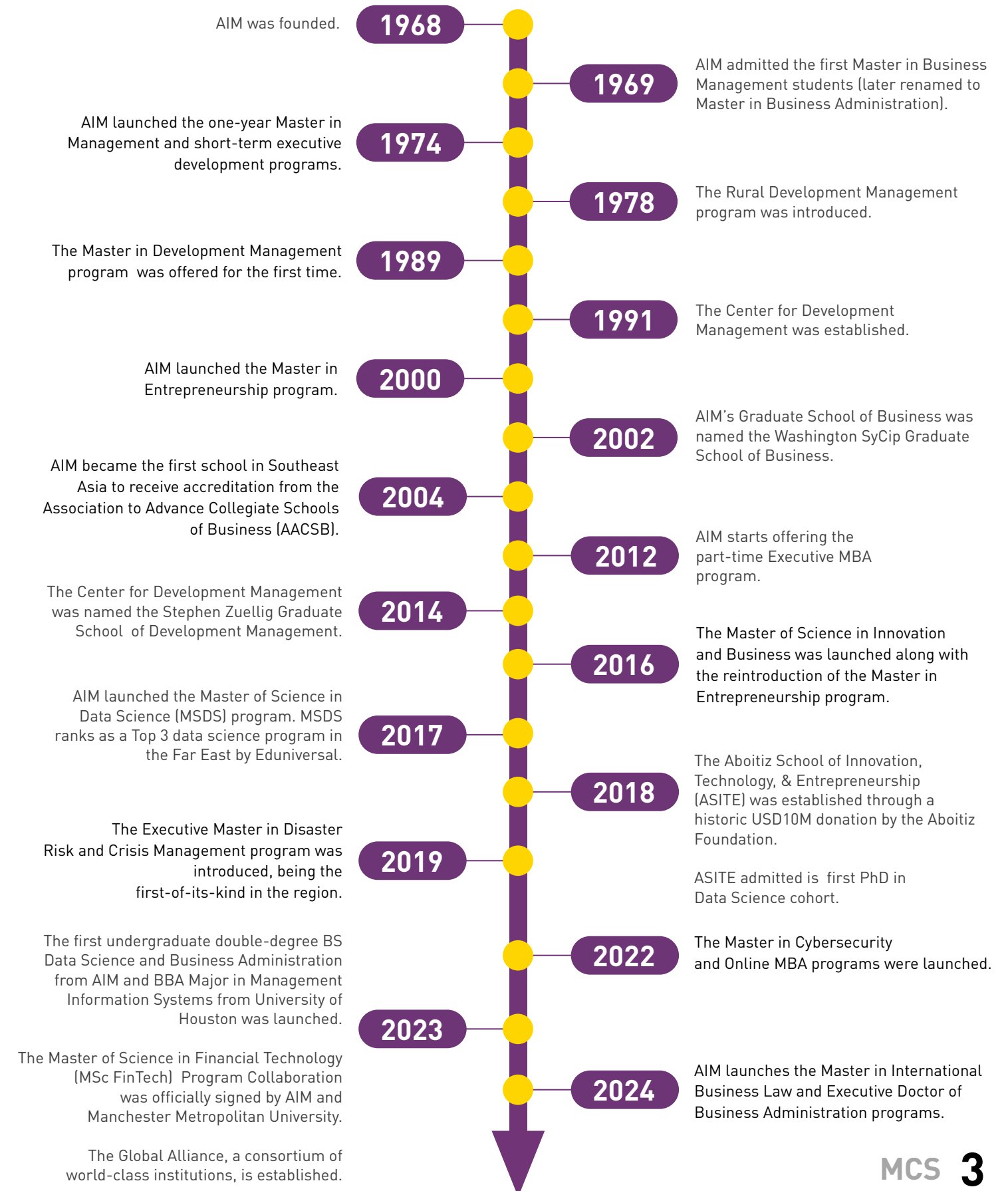
ASIAN
INSTITUTE OF
MANAGEMENT

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HISTORY OF AIM

Since it was founded in 1968 by the Harvard Business School Advisory Group as well as academics and business leaders of the Philippines, AIM has been committed to contributing to the growth of Asian businesses and societies by developing professional, entrepreneurial, and socially responsible managers and leaders.





WHY CHOOSE AIM

LEAD. INSPIRE. TRANSFORM.

AIM is a pioneering management school with an immersive, supportive, and practitioner-oriented culture that develops managers, entrepreneurs, and leaders who deliver meaningful growth to Asian businesses and societies.

AIM is one of the first South East Asian business schools and the only one in the Philippines to be accredited by the Association to Advance Collegiate Schools of Business (AACSB). AACSB is a global nonprofit association that connects educators, students, and businesses to foster the development of future leaders. Notably, AACSB accreditation is held to a higher standard than many other accreditation bodies, ensuring excellence in business education and promoting innovation and leadership in the industry.



WHAT IS WSGSB

For over 55 years, the Washington SyCip Graduate School of Business (WSGSB) has been AIM's flagship training ground for business leaders and managers of Asia's emerging markets and societies. Since 1968, more than 7,800 WSGSB graduates from 73 countries have used their AIM degree as their passports to exciting, rewarding, and fulfilling careers. Housing three Master in Business Administration programs plus postgraduate degree programs for cybersecurity and financial technology, WSGSB has been a market leader in developing excellent, dynamic, sustainability-motivated, and empowered business leaders in Asia and beyond. Rounding off the lineup of offerings are the Master of Science in Financial Technology (MSc FinTech), Master in International Business Law (MIBL), and Executive Doctor of Business Administration (DBA), that will debut in 2024.

Our business and development management programs are exemplified by the following:

Skills and knowledge to unlock the globe

The curriculum and research at AIM emphasize the contemporary business environment and provide students with insights and skills necessary to succeed in dynamic global markets.

A practitioner-oriented approach

Our academically and professionally qualified faculty have a broad global outlook and wide experience in and knowledge of Asian management and practice. Our approach is practitioner-oriented and our relationships with organizations all over the region are fundamental to the development and enhancement of our programs and activities.

Thought leadership

Our research centers form a nexus where the private sector, government, and civil society connect, converge, and synergize. We draw support from the region in terms of financial contributions and participation by the management and business community in AIM's teaching and research activities.

Practical learning with the case study method

Our programs are designed for practical application in the real world. To advance this objective, we use the case method as a primary mode of teaching and learning. Under this method, which was adapted from the Harvard Business School's own system, students analyze actual business scenarios to hone their analytical, decision-making, and communication skills. The method also encourages lively discussions between classmates, resulting in a robust and dynamic learning environment.

Learning teams

To promote collaborative learning and leadership and foster the school's multicultural ethos amongst students, we assign each student to a "learning team." These teams give students a diverse learning environment and opportunities to experience and benefit from multifaceted perspectives.

Master in Cybersecurity

AIM for Cybersecurity

The Master in Cybersecurity (MCS) program is an 18-month part-time degree program that enables graduates to lead in securing their organizations by navigating and managing cybersecurity challenges. The curriculum addresses a growing need to manage cybersecurity threats as firms adopt new technologies and restructure the workplace.

The program integrates business courses to empower both non-technical and technical professionals and entrepreneurs with the skills needed to align corporate priorities with cybersecurity strategies. Adhering to international standards, it offers a practitioner-oriented curriculum focused on developing information security professionals proficient in detection and prevention strategies.

Classes are held on Fridays from 6:00pm to 9:30pm, and Saturdays from 09:00am to 05:00pm. MCS students are offered the flexibility of a hybrid set-up which gives them the option to attend classes on campus or online via Zoom.

Program Learning Goals

1. MCS graduates, as security management professionals, will create and support management plans and programs for organizational business continuity, resilience, and financial viability.
2. MCS graduates will ethically and responsibly manage risks.
3. MCS graduates will effectively communicate and interact with various functional areas.
4. MCS graduates will support and enhance the governance, risk, control, and financial management frameworks of the organization.

Program Learning Objectives

- 1.1 Apply the appropriate methods/procedures to respond and recover from unforeseen events
- 1.2 Create business continuity and disaster resilience plans for their organizations
- 1.3 Apply the appropriate analytical tools and techniques to identify and prevent cybersecurity threats
- 2.1 Implement policies, procedures, and plans to protect the strategic assets of organizations from risks
- 2.2 Analyze the risks that can compromise the organization's assets and impact the business or project
- 2.3 Make ethical and responsible business decisions that can prevent, mitigate, and transfer risks while protecting the rights and privacies of the organization's employees and customers
- 3.1 Communicate to key stakeholders the importance and strategic value of information and the protection of the organization's information assets
- 3.2 Write and present reports, manuals, and training materials in English for a wide audience using appropriate tools, formats, and media
- 3.3 Collaborate with internal and external stakeholders to articulate business priorities related to information security
- 3.4 Create awareness among the organization's employees, external vendors, and customers about the dangers of cybersecurity risks, threats, social engineering, and social media
- 4.1 Evaluate the social, ethical, and legal aspects of local, national, regional, and international laws and regulations
- 4.2 Assess the implementation of information security-related policies and guidelines as related to the business
- 4.3 Explain how to navigate the regulatory environment related to operating the business or managing projects
- 4.4 Develop information security-related plans, policies, and guidelines on financial, operations, marketing, information technology, and/or cybersecurity management

PROGRAM STRUCTURE*

PRE-PROGRAM	<p>Program Registration Academic Orientations Non-Academic Orientations Tutorials Bootcamp</p>
1st TERM (3 months)	<p>Financial Management Management of Information Systems Research Methods</p>
2nd TERM (3 months)	<p>IT Project Management Software Development and Design Thinking Marketing in the Digital World</p>
3rd TERM (3 months)	<p>Foundations of Information Security Strategy and IT Security Governance Financial Risk and Regulations of Financial Institutions</p>
4th TERM (3 months)	<p>Personal Data Privacy and Security Network and Data Security Cybersecurity Policy, Ethics, and Law</p>
5th TERM (3 months)	<p>Security Management and Digital Forensics Blockchain Applications, Cryptocurrency, and Cybersecurity Artificial Intelligence and AI Applications</p>
6th TERM (3 months)	<p>Data Visualization and Storytelling with Management Communication Emerging Technologies and Sustainability Capstone Project</p>

* Subject to change



INTERNATIONAL EXPOSURE

We prioritize providing our student body with opportunities for exposure to diverse cultures and industries. To achieve this goal, we encourage our students to take part in global business competitions.

Business competitions

Our students have won many international competitions, and we strongly encourage our MCS students to participate in various local and international competitions arranged by business schools and organizations. We offer funding for select competitions.



State-of-the-art hybrid classrooms

AIM gives students the ability to learn anywhere through its technology-driven learning facilities. Each caseroom is an exceptional learning environment enabling the seamless delivery of hybrid programs. With advanced features like AI-powered smart cameras, omnidirectional microphones, large multi-panel LED screens, and recording booths, it facilitates effortless interaction with students from across the globe, fostering a truly global learning experience. Our capabilities transcend geographical boundaries, allowing for easy engagement and collaboration with students worldwide.

Small Network Online Courses*

The Global Network for Advanced Management (GNAM) is an exclusive partnership between 32 top international business schools. MCS students may participate in Small Network Online Courses (SNOCs) offered virtually by GNAM network schools. The courses connect students from multiple network schools online for lectures, discussions, and collaborative team projects, developing teamwork skills and cross-cultural perspectives. For more information on GNAM member schools, visit: globalnetwork.io/members

* The SNOC is offered in the program as an added coursework and activity

LOCATED IN THE HEART OF ASIA

A melting pot of cultures, Asia, and specifically the Philippines, gives students a rich background in Asian culture coupled with western-style education.

1. Western-style Education with a Focus on Asia

Since the 1940s, the Philippines has adopted Western pedagogical methods in its education system. With AIM's particular emphasis on the Harvard case study method, pursuing a postgraduate degree in the Philippines affords students a fusion of effective and practical approaches with the nuance and insight of Asian traditional business practices providing a diverse and balanced educational approach.

2. Multicultural Learning Environment

Students are exposed to a multicultural learning environment where they can benefit from insights from leading researchers, practitioners, and educators from the world's biggest and most varied continent.

3. English as the Medium of Instruction

English serves as the medium of instruction in institutions in the Philippines. This enables students from Western and Asian backgrounds to effectively communicate and collaborate with each other, enhance cross-cultural exchange, and open doors to global opportunities.

4. Global Recognition and Accreditation

AIM is the first school in the country to be accredited by the Association to Advance Collegiate Schools of Business (AACSB), and it is also a part of the Global Network for Advanced Management (GNAM), an exclusive partnership between 32 international business schools.

5. A Foothold in Asia

Students are provided the opportunity to build a diverse network of contacts from both Western and Asian backgrounds. Connecting with professors, professionals, and fellow students from different cultures and academic disciplines can lead to valuable collaborations, internships, and career opportunities that span international borders.

6. Unique Research Opportunities

Asia offers unique research opportunities for data-driven students. Its geographical location, coupled with a rich social and environmental ecosystem, make it a hub for research and innovation. Students can partake in groundbreaking research projects that address pressing global issues.

Makati: Metro Manila's Business District

Makati is the primary central business district in Metro Manila and one of the major financial and commercial hubs in the Philippines. It is home to many multinational corporations, banks, financial institutions, and other business establishments.

It is also centrally located in Metro Manila, making it easily accessible from different parts of the metro. It has a well-developed transportation infrastructure, including major highways, public buses, and a mass rapid transit (MRT) system.

Students can experience a vibrant cultural and entertainment scene within the city's numerous shopping malls, restaurants, cafes, art galleries, theaters, and museums. Lots of options are available for leisure activities, cultural experiences, and socializing.

Proximity to professionals, industry leaders, and multinational companies in Makati can enhance your career prospects, especially in fields, such as general management, banking and finance, data science, development, innovation, financial technology, cybersecurity, and entrepreneurship. This provides unique networking opportunities to students looking to establish strong connections within the region.

ABOUT THE ACADEMIC PROGRAM DIRECTOR



PHILIP KWA

Academic Program Director
Master of Cybersecurity

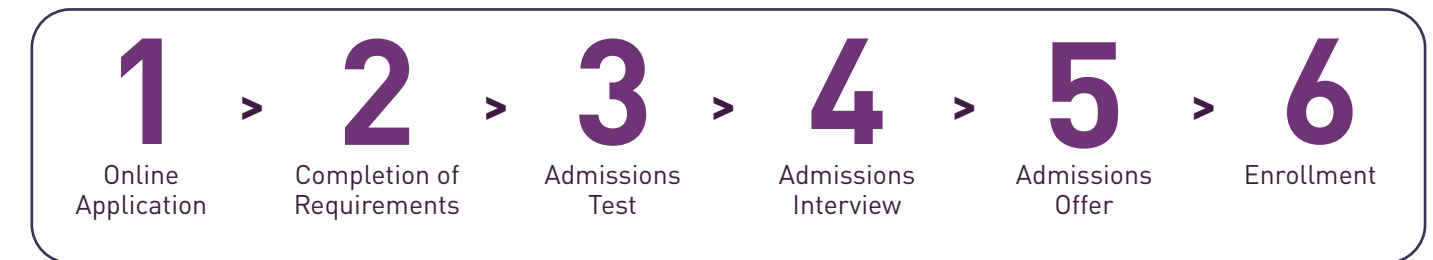
Professor Philip Kwa brings to the table over 20 years of broad global working experience across corporate and entrepreneurial environments. He has held key roles as Chief Executive Officer, Chief Financial Officer, Sales and Marketing Head, and Strategic Consulting Director, demonstrating his versatility and adaptability across various corporate roles. His areas of expertise encompass cyber security training and exercises, cyber risk and governance assessment, business process transformation, factory automation, and entrepreneurship.

Prof. Kwa holds professional certifications including CISM (Certified Information Security Manager), PMP (Project Management Professional), Practitioner Certificate in Data Processing, and Certified Accountant status. In addition to his professional accomplishments, Prof. Kwa made notable contributions to the industry and community by founding the Infosecurity Chapter of the Singapore Computer Society and as a member of the Singapore Computer Chapter, actively engaging in the advancement of the information security field. He currently serves as the Deputy General Treasurer at Tech Talent Assembly, a non-profit organization under the National Trades Union Congress that focuses on enabling PMETs (Professionals, Managers, Executives, and Technicians) to be future work-ready. He is also a Fellow member of Singapore Computer Society.

Prof. Kwa obtained his Master of Business Administration from the University of Hull and completed his Bachelor of Commerce at the University of Western Australia. He also holds various professional certifications, including a Diploma in Directorship from the Singapore Management University – Singapore Institute of Directors (SMU-SID) and a Postgraduate Diploma in Knowledge Engineering from the National University of Singapore – The Institute of System Science. His extensive educational background cements his place as the Master in Cybersecurity Academic Program Director.

ADMISSIONS

Our Student Recruitment and Admissions Team will assist you in applying for the upcoming Master in Cybersecurity Cohort. Email mcs@aim.edu or wsgsb.aim.edu for more details.



Eligibility Criteria

- Must have a Bachelor's degree (or an equivalent qualification) in any discipline, to be evaluated by the program's Admissions Committee
- Must have at least two years' work experience
- Proficiency in oral and written English

Application Process

1. Fill out the application form at aim.powerappsportals.com/apply-now/
2. Send the following documents to mcs@aim.edu
 - a. Updated Curriculum Vitae
 - b. Copy of undergraduate Transcript of Academic Records (TOR) or mark sheet
 - c. One professional recommendation or Certificate of Business Registration for self-employed applicants
Professional recommendation template: go.aim.edu/wsgsbprofessionalrecommendation
 - d. Copy of ID page of passport (valid government ID for Filipino applicants)
3. Submit a CFA exam test result or a test result from any of the following:
 - GMAT
 - NMAT by GMAC
 - GRE
 - CAT/XAT (for Indian nationals)
4. Qualified applicants will undergo an admissions interview with the program faculty.
5. The Admissions result will be sent via email or can be accessed through the AIM Portal.
6. To enroll, reserve a slot by paying a USD1,000 registration fee which will be deducted from the total program fee.

Program Fee
USD22,500

Intake
September



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ASIAN INSTITUTE OF MANAGEMENT

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