

EXPAND THE POSSIBILITIES

A photograph of four people in a library or study setting. A man in a light blue button-down shirt and glasses stands on the left, smiling and gesturing with his hands. Two other people, a man and a woman, are seated in the foreground, looking at each other and smiling. A woman with long dark hair stands on the right, also smiling. In the background, there are bookshelves filled with books and a small architectural model on a shelf. A large green diagonal graphic element is overlaid on the right side of the image.

iMBA

**International Master in
Business Administration**

**WASHINGTON SYCIP
GRADUATE SCHOOL
OF BUSINESS (WSGSB)**

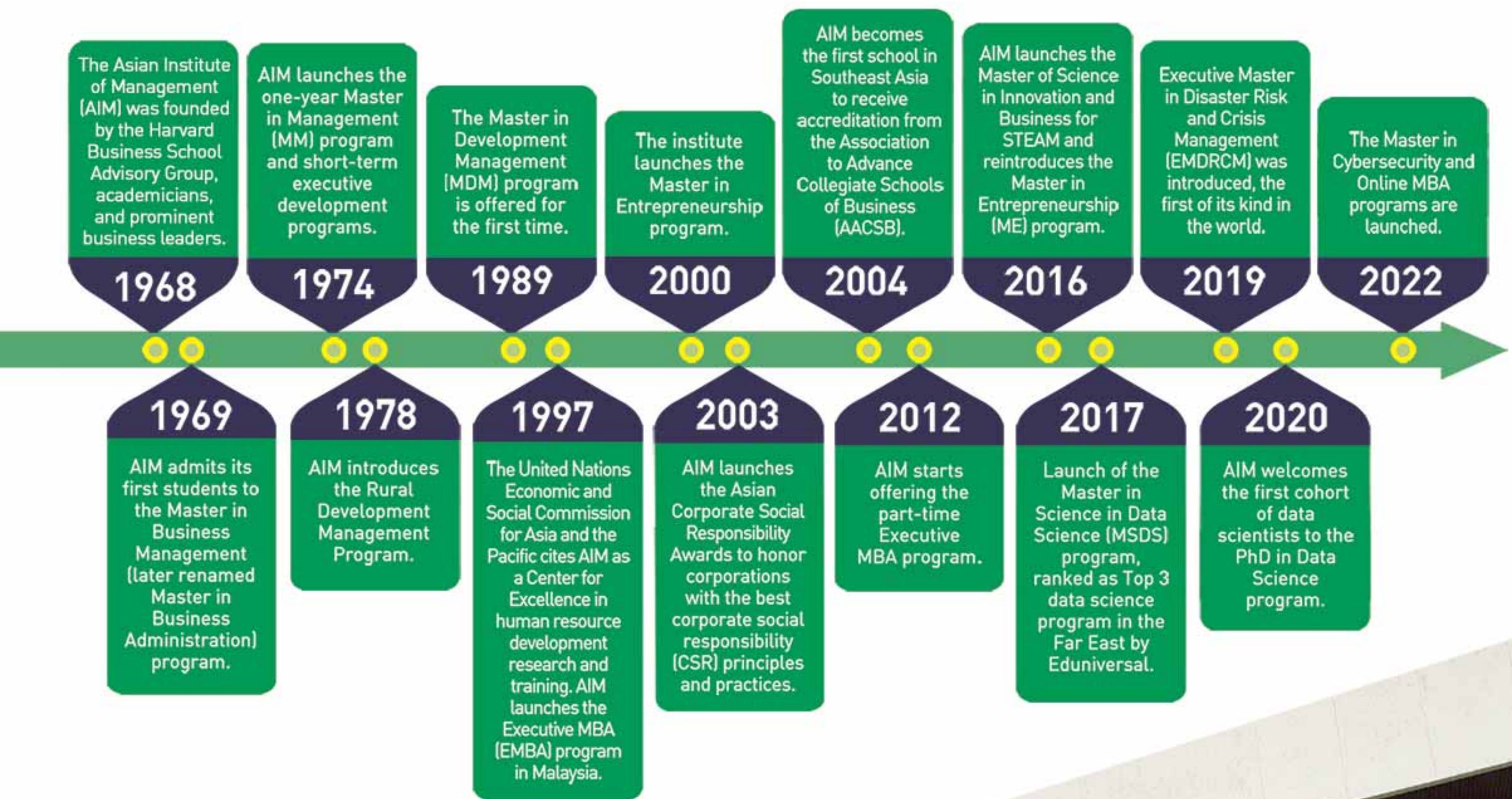
**ASIAN
INSTITUTE ^{OF}
MANAGEMENT**

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History of AIM

Since it was founded in 1968 by the Harvard Business School and academics as well as prominent business leaders of the Philippines, the Institute has been committed to contributing towards sustaining the growth of Asian businesses and societies by developing professional, entrepreneurial, and socially responsible managers and leaders.



International MBA

Expand the possibilities

With the right set of skills and knowledge, you can unlock a world of opportunities. Take a step towards an international platform and [#ExpandThePossibilities](#) of a better future for yourself and your organization. As AIM's flagship program, the International Master in Business Administration (iMBA) helps students explore transformative business solutions and aids them to become sharp, forward-thinking professionals and grow into eminent and influential business leaders on a global scale. Our student body is composed of a diverse group of movers and shakers from all corners of the world, offering perspectives from various cultures, career experiences, and industries.

The full-time, 12-month program is structured into 4 terms where students will complete preparatory, core, and elective courses, and an action consultancy project. Students can take more than one of our five concentrations to personalize their learning path. With face-to-face classes from Monday to Friday, students will be immersed in dynamic discussions of actual business situations, training them to apply theoretical learning to real-world practice.

The curriculum ties together management fundamentals with a deep understanding of the complex systems of companies, industries, and economies, and culminates with the submission of a final report and a presentation of the students' findings and recommendations using the knowledge they have gained. This dynamic program transforms students into action-oriented managers who are ready to lead their organizations to new heights.



Program Structure *

Our iMBA students take the following courses or content equivalents:

PRE-PROGRAM	Program Registration Non-Academic Orientations Tutorials Statistics and Probability Spreadsheet	Management Communication Accounting Academic Orientation Convocation
BOOTCAMP	Pre-Language of Business Written Communications Systematic Managerial Analysis and Participative Learning	Systems Thinking Team Formation Presentation Skills
1ST TERM (3 months)	Language of Business Financial Management 1 Managing Cost and Profit Economics for Business	Human Behavior In Organizations Marketing Management
2ND TERM (3 months)	Human Capital Management and Management Ethics Financial Management 2 Operations Management	Business Analytics Strategy Formulation and Implementation
3RD TERM (3 months)	Data Visualization and Storytelling Financial Management 3 Asian Business Systems	Special Topics Action Consulting Project
4TH TERM (3 months)	Elective / Concentration • Finance • Sustainable Finance • Fintech	• Business Analytics • Marketing General Management



*May be subject to change

Why Choose AIM

Lead. Inspire. Transform.

Our role is to empower entrepreneurs, business, and development leaders to initiate sustainable social, political, technological, and economic development. Our programs are designed to keep up with the latest international trends and transform the management system with an enhanced global perspective.

Business and development management at the Institute are exemplified by the following:

SKILLS AND KNOWLEDGE TO UNLOCK THE GLOBE

Our curricula, courses, and teaching materials have been developed for the conditions and needs of both private and public global enterprises.

A PRACTITIONER-ORIENTED APPROACH

Our academically and professionally qualified faculty have a broad outlook and wide experience in and knowledge of international management and practice. Our approach is practitioner-oriented, and our relationships with organizations all over the world are fundamental to the development and enhancement of our programs and activities.

THOUGHT LEADERSHIP

Our research centers form a nexus where the private sector, government, and civil society connect, converge, and synergize. We draw support from the region in terms of financial contributions and participation by the management and business community in AIM's teaching and research activities.

PRACTICAL LEARNING WITH THE CASE STUDY METHOD

Our programs are designed for practical application in the real world. To advance this objective, we use the case method as a primary mode of teaching and learning. Under this method, which was adapted from the Harvard Business School's own system, students analyze actual business scenarios to hone their analytical, decision-making, and communication skills. The method also encourages lively discussions between classmates, resulting in a robust and dynamic learning environment.

LEARNING TEAMS

To promote collaborative learning and leadership, as well as foster the school's multicultural ethos amongst students, we assign each one to a "learning team" or "can group." These teams give students a diverse learning environment, and provide each one the opportunity to experience and benefit from multi-faceted perspectives.



International Exposure

iMBA students are given opportunities to travel and immerse themselves in other multicultural environments to further heighten their collaborative learning experience and expand their networks.

INTERNATIONAL STUDENT EXCHANGE PROGRAM

The International Student Exchange Program (ISEP) is a partnership between the Asian Institute of Management and International Student Exchange Program member schools.

High-performing iMBA students can study and experience the learning and research environments of our international partner schools during their elective term.

GLOBAL NETWORK WEEK

The Global Network for Advanced Management (GNAM) is a partnership between 32 international graduate schools. The Global Network Week (GNW) is offered under GNAM. GNW allows students to pursue intensive study at another network school alongside their counterparts from elsewhere in the network. Students attend classes, tour local businesses, and meet with experts focused on current business problems.

BUSINESS COMPETITIONS

Our students have won many international competitions, and we strongly encourage our iMBA students to participate in various local and international competitions arranged by business schools and organizations.

SUMMER PROGRAMS

iMBA students have an opportunity to take additional courses at another Global Business School Network (GBSN) member school. Some of these member schools offer limited scholarships for fellow GBSN member schools. For more information on GBSN member schools,

visit: <http://gbsn.org/network/membership/>

DUAL DEGREE PROGRAM

This provides AIM students who have completed their iMBA degree the opportunity to pursue Master of Advanced Management (MAM) degree at YALE School of Management or Master of Global Management degree at Thunderbird School of Global Management, through coordination with WSGSB. Students with this dual degree gain an even greater competitive edge over their peers and can count on accelerating their careers upon graduation.

Fees and Financing

FEES

The 12-month iMBA tuition fee for the January 2023 intake is USD 28,500. A reservation fee of USD 3,000 will be asked of the student upon acceptance of the admission offer to reserve a slot/seat in the class. This fee is non-refundable and will be deducted from the total program fee.

DISCOUNTS

- Early Bird Discount
- Alumni Discount

SCHOLARSHIPS

- The Asian Development Bank – Japan Scholarship Program
- GTFI-AIM Scholarship Program
- AIM Institutional Scholarships

Learn more about fees and financing options at wsgsb.aim.edu.

LOANS

AIM Study Now, Pay Later Loan Programs for Filipinos (Applicable to Program Fee Only)

AIM has devised two loan programs to help students focus on what matters most—their education. These loan programs have limited slots and priority will be given to qualified early applicants.

Applicants must first be accepted into the program before they can avail of the loan program. No collateral is required to apply for any of these loans.

- 0% Interest Loan Program
- Commercial Loan Program

Admissions

ELIGIBILITY CRITERIA

To be eligible for admission to the iMBA program, applicants must have:

- A bachelor's degree (or an equivalent qualification in any discipline, to be evaluated by the program's Admissions Committee).
- At least two (2) years' work experience. Consideration may be given to candidates with limited work experience but have demonstrated leadership abilities in other areas, such as volunteer work or community service.

APPLICATION PROCESS

1. Check if you pass the basic requirements:

- Bachelor's degree
- Proficiency in oral and written English
- At least 2 years' work experience

2. Connect with our Recruitment Coordinators:

- Email us at mba@aim.edu or
- Contact us through SMS/WhatsApp/Viber at +63 908 873 2580 or +63 908 873 2588

3. Complete your online application form: <https://aim.powerappsportals.com/apply-now/>

4. Submit your CV, transcript of records, and other required documents:

- Curriculum Vitae
- Official Transcript of Records or Mark Sheets
- Copy of valid passport's ID page
- One (1) [professional recommendation](#) or Certificate of Business Registration for self-employed applicants

5. Provide an admissions test result (just one will do):

- GMAT
- GRE
- NMAT by GMAC
- XAT (for Indian applicants)
- CAT (for Indian applicants)

*Note: CFA Exam Passers are exempted from taking any of the above-mentioned exams.

6. Undergo interview (shortlisted applicants only).

7. Await admissions result.

- Results shall be sent via email and AIM Portal.

8. Reserve your slot for enrollment:

- Pay a USD 3,000 registration fee which will be deducted from the total program fee.
- Apply for scholarships or loans, if applicable.
- Only candidates with reserved slots will be given access to the iMBA bootcamp.





LEAD. INSPIRE. TRANSFORM.

ASIAN INSTITUTE OF MANAGEMENT

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