



LEAD. INSPIRE. TRANSFORM.

ASIAN INSTITUTE OF MANAGEMENT

Eugenio Lopez Foundation Building Joseph R. McMicking Campus 123 Paseo de Roxas, Makati City Philippines 1229

PRIMED FOR THE TOP

Executive Master in Business Administration

GLOBAL NETWORK FOR ADVANCED MANAGEMENT

gosn Global Business School Network



WASHINGTON SYCIP AACSBGRADUATE SCHOOLACCREDITEDOF BUSINESS



ASIAN INSTITUTE OF MANAGEMENT

Table of Contents

History of AIM **Program Description Program Structure** Why Choose AIM International Exposure **Financing Options** Admissions



History of AIM

Since it was founded in 1968 by the Harvard Business School and academics as well as prominent business leaders of the Philippines, the Institute has been committed to contributing towards sustaining the growth of Asian businesses and societies by developing professional, entrepreneurial, and socially responsible managers and leaders.



Executive MBA

PRIMED FOR THE TOP

The Executive Master in Business Administration (EMBA) Program is a part-time, hybrid program designed for mid to senior-level executives and entrepreneurs who want to pursue a graduate business degree while still actively engaged in their full-time jobs. It seeks to develop in these professionals refined analytical, decision-making, implementation, and leadership skills, both at the strategic and operational management levels to help them be #PrimedForTheTop.

The program is designed to enhance and extend the student's knowledge of general management concepts by connecting these with deep-dive discussions of real-life business cases that relate to their own professional experience. EMBA's rigorous curriculum focuses on the following tracks: leading across functions, managing the strategic impact of business model disruptor, and developing a strategic mindset and applying strategy models to local and global environments

Program Structure*

The Executive MBA curriculum is designed to prime students for the top position in the industry by being critical, analytical, innovative, and collaborative leaders. During the program, they are expected to tackle about 130 real-world business cases covering economics, finance and accounting, marketing, operations, leadership, and strategy.

(5) weekends.

PRE-PROGRAM	Tutorials Bootcamp Convocation	2 nd TERM (3 months)	Corporate Finance Marketing Strategy Management Data Visualization and Storytelling
1 st TERM (3 months)	Enrollment Leading Adaptively Accounting for Decision Making Sustainability and Ethics:	3 rd TERM (3 months)	Value Chain Management Towards a DX (Digital Transformation) Economy Cross-course Integrative Case Analysis*
	Purpose Over Profits	4 th TERM (3 months)	People Management and Development Strategy Formulation and Execution International Competitive Strategy
Statute		5 th TERM (3 months)	Leading Change in Organization Risk Management and Governance Fintech: Technologies and Innovations

* Global Study Tour and Global Network Week are add-on activities offered on a limited basis only. May be subject to change.

Negotiation

Strategy Report

6th TERM (3 months)

Program coursework spans 18 months. Classes are held every

Friday night from 6:00 PM to 9:30 PM, and Saturday from 9:00

AM to 5:30 PM. Applicants may opt to take the classes on campus

or online via Zoom with mandatory on-campus classes on five

Why Choose AIM

LEAD. INSPIRE. TRANSFORM.

Our role is to empower entrepreneurs, business, and development leaders to initiate sustainable social, political, technological, and economic development. To achieve this, the Institute is categorically Asian, with a strong concentration on Southeast Asia and the ASEAN economic community. Our programs are designed for Asian needs, our approach attuned to Asian management and responsive to peculiar Asian issues, while enhanced by a global perspective.

Business and development management at the Institute are exemplified by the following:

SKILLS AND KNOWLEDGE TO UNLOCK ASIA

Our curricula, courses, and teaching materials have been developed for the conditions and needs of both private and public Asian enterprises and are offered not only in the Philippines but in other Asian countries as well.

A PRACTITIONER-ORIENTED APPROACH

Our academically and professionally qualified faculty have a broad regional outlook and wide experience in and knowledge of Asian management and practice. Our approach is practitioner-oriented, and our relationships with organizations all over the region are fundamental to the development and enhancement of our programs and activities.

THOUGHT LEADERSHIP

Our research centers form a nexus where the private sector, government, and civil society connect, converge, and synergize. We draw support from the region in terms of financial contributions and participation by the management and business community in AIM's teaching and research activities.

PRACTICAL LEARNING WITH THE CASE STUDY METHOD

Our programs are designed for practical application in the real world. To advance this objective, we use the case method as a primary mode of teaching and learning. Under this method, which was adapted from the Harvard Business School's own system, students analyze actual business scenarios to hone their analytical, decision-making, and communication skills. The method also encourages lively discussions between classmates, resulting in a robust and dynamic learning environment.

LEARNING TEAMS

To promote collaborative learning and leadership, as well as foster the school's multicultural ethos amongst students, we assign each one to a "learning team" or "can group." These teams give students a diverse learning environment, and provide each one the opportunity to experience and benefit from multi-faceted perspectives.



International Exposure

EMBA students are given opportunities to travel and immerse themselves in other multicultural environments to further heighten their collaborative learning experience and expand their networks.

INTERNATIONAL STUDENT EXCHANGE PROGRAM

The International Student Exchange Program (ISEP) is a partnership between the Asian Institute of Management and ESADE Business School in Spain. High-performing EMBA students can study and experience the learning and research environments of our international partner schools during their elective term.

GLOBAL STUDY TOUR

The Global Study Tour is a 7-10 day trip that exposes students to critical management issues and challenges confronting technology-driven companies in different countries. Visits to various organizations provide students with invaluable insights into some of the innovations, multifaceted businesses and management systems operating within the region.

BUSINESS COMPETITIONS

Qualified EMBA students can join local and international business competitions during the program.

Financing Options

FEES

The 18-month EMBA tuition fee for the March 2023 intake is USD 27,500°. A reservation fee of USD 3,000 will be asked of the student upon acceptance of the admission offer in order to reserve a slot/seat in the class. This fee is non-refundable and will be deducted from the total program fee.

*subject to change

DISCOUNTS

- Early Bird Discount
- Alumni Discount

GLOBAL NETWORK WEEK

The Global Network Week enables students to pursue intensive study at a Global Network for Advanced Management (GNAM) network school in a focused course that leverages the perspectives, programs, and faculty expertise of that school. Students from partner schools likewise take courses at AIM, adding to the diversity of cultures, insights, and interactions on campus. For more information on GNAM member schools, visit: https://globalnetwork.io/members.

PARTNERSHIP PROGRAM WITH YALE

The AIM–Yale Partnership Program provides AIM students who have completed their EMBA degree the opportunity to pursue the Yale Master of Advanced Management (MAM) degree, through coordination with WSGSB. The Yale-MAM degree is only offered between GNAM partner schools. Students with this dual degree from AIM and Yale gain an even greater competitive edge over their peers, and can count on accelerating their careers upon graduation.

LOANS

AIM Study Now, Pay Later Loan Programs for Filipinos (Applicable to Program Fee Only)

AIM has devised two loan programs to help students focus on what matters most–their education. These loan programs have limited slots and priority will be given to qualified early applicants.

Applicants must first be accepted into the program before they can avail of the loan program. No collateral is required to apply for any of these loans.

- 0% Interest Loan Program
- Commercial Loan Program

Learn more about fees and financing options at wsgsb.aim.edu

Admissions

ELIGIBILITY CRITERIA

To be eligible for admission to the EMBA program, applicants must have:

- a bachelor's degree (or an equivalent qualification in any discipline, to be evaluated by the program's Admissions Committee)
- at least 10 years' work experience

APPLICATION PROCESS

- Check if you pass the basic requirements:
 Bachelor's degree
- Proficiency in oral and written English
- At least 10 years' work experience
- 2. Connect with our Recruitment Coordinators:
 Email us at emba@aim.edu or
 Call us at +63 2 8892-4011 ext. no. 3003 or 3007
- 3. Complete your online application form: aim.powerappsportals.com/apply-now/
- 4. Submit your CV, transcript of records, and other required documents:
- Curriculum Vitae

• GMAT

• GRE

- Official Transcript of Records or Mark Sheets
- Copy of valid passport's ID page
- One (1) professional recommendation (download template here: https://wsgsb.aim.edu/wp-content/uploads/2022/05/AIM-Professional-Recommendation.pdf) or Certificate of Business Registration for self-employed applicants

5. Submit an admissions test result of any of the following:

•	NMAT	by GMAC
---	------	---------

CAT / XAT (Indian applicants)

*Note: CFA Exam Passers are exempted to take any of the above mentioned exams.

6. Undergo an admissions interview (shortlisted applicants only).

7. Await admissions result.
• Results will be sent via email.

8. Reserve your slot for enrollment.

- Pay a USD 3,000 reservation fee which will be deducted from the total program fee.
- Apply for loans, if applicable.
- * Only candidates with reserved slots will be given access to the boot camp