

BE LIMITLESS. Your dream MBA is now a click away.

OMBA

Online Master in
Business Administration

GLOBAL
NETWORK
FOR
ADVANCED
MANAGEMENT

 **gbsn** Global Business
School Network

 **AACSB**
ACCREDITED

WASHINGTON SYCIP
GRADUATE SCHOOL
OF BUSINESS

ASIAN
INSTITUTE ^{OF}
MANAGEMENT

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History of AIM

Since it was founded in 1968 by the Harvard Business School and academics as well as prominent business leaders of the Philippines, the Institute has been committed to contributing towards sustaining the growth of Asian businesses and societies by developing professional, entrepreneurial, and socially responsible managers and leaders.



Online MBA

Online learning and real-world application

AIM’s Online Master in Business Administration (Online MBA) Program is designed to help students who want to pursue a graduate business degree while still actively engaged in their full-time jobs and are dedicated to allotting time to be with their loved ones. The Online MBA curriculum grants students the same core courses as our full-time MBA, all within the four corners of their screen. It seeks to help students become sharp, forward-thinking professionals who become eminent and influential business leaders while balancing time for other priorities. The program also helps establish future-proof careers since its graduates develop valuable soft and hard skills required in highly-technical careers.

The fully online program runs on a synchronous method, allowing interaction and dynamic discussions among students for an immersive learning experience. Program coursework spans 18 months, and culminates in a capstone project that the students would have to research, write, and defend. Classes are held online via Zoom every Tuesday and Thursday from 7:30 PM to 9:00 PM, and every Saturday from 9:30 AM to 1:00 PM and 2:00 PM to 5:30 PM, with occasional Wednesday evening classes during Terms 1, 2, and 3. Online MBA’s adaptive approach to learning combined with our dynamic program transforms students into action-oriented managers who are ready to lead their organizations to new heights.

Program Structure

Our Online MBA students take the following courses or content equivalents:

PRE-PROGRAM	Program Registration Non-Academic Orientations Tutorials Academic Orientation Convocation
BOOTCAMP	Pre-Language of Business Systematic Managerial Analysis and Participative Learning Pre-Written Communication Pre-Management Communication (Presentation Skills) Systems Thinking Team Formation (Retreat)
1 ST TERM (3 months)	Language of Business Financial Management 1 Business Analytics Strategy Formulation and Implementation
2 ND TERM (3 months)	Human Behavior in Organizations Marketing Management Financial Management 2
3 RD TERM (3 months)	Operations Management Managing Cost and Profit Economics for Business
4 TH TERM (3 months)	Responsible Human Capital Management Data Visualization and Storytelling Financial Management 3 Research Method 1 [Start of Capstone]
5 TH TERM (3 months)	Innovation and Growth Strategies Special Topics: Digital Transformation Sustainability and Ethics Research Method 2
6 TH TERM (3 months)	Artificial Intelligence Capstone Project

Subject to change



Why Choose AIM

Lead. Inspire. Transform.

Our role is to empower entrepreneurs, business, and development leaders to initiate sustainable social, political, technological, and economic development. To achieve this, the Institute is categorically Asian, with a strong concentration on Southeast Asia and the ASEAN economic community. Our programs are designed for Asian needs, our approach attuned to Asian management and responsive to peculiar Asian issues, while enhanced by a global perspective.

Business and development management at the Institute are exemplified by the following:

SKILLS AND KNOWLEDGE TO UNLOCK ASIA

Our curricula, courses, and teaching materials have been developed for the conditions and needs of both private and public Asian enterprises and are offered not only in the Philippines but in other Asian countries as well.

A PRACTITIONER-ORIENTED APPROACH

Our academically and professionally qualified faculty have a broad regional outlook and wide experience in and knowledge of Asian management and practice. Our approach is practitioner-oriented, and our relationships with organizations all over the region are fundamental to the development and enhancement of our programs and activities.

THOUGHT LEADERSHIP

Our research centers form a nexus where the private sector, government, and civil society connect, converge, and synergize. We draw support from the region in terms of financial contributions and participation by the management and business community in AIM's teaching and research activities.

PRACTICAL LEARNING WITH THE CASE STUDY METHOD

Our programs are designed for practical application in the real world. To advance this objective, we use the case method as a primary mode of teaching and learning. Under this method, which was adapted from the Harvard Business School's own system, students analyze actual business scenarios to hone their analytical, decision-making, and communication skills. The method also encourages lively discussions between classmates, resulting in a robust and dynamic learning environment.

LEARNING TEAMS

To promote collaborative learning and leadership, as well as foster the school's multicultural ethos amongst students, we assign each one to a "learning team" or "can group." These teams give students a diverse learning environment, and provide each one the opportunity to experience and benefit from multi-faceted perspectives.



International Exposure

With the goal of the student body's exposure to diverse cultures and industries, Online MBA students are encouraged to take advantage of the following learning opportunities:

DUAL DEGREE PROGRAM

This provides AIM students who have completed their Online MBA degree the opportunity to pursue Master of Advanced Management (MAM) degree at Yale School of Management through coordination with WSGSB. Students with this dual degree gain an even greater competitive edge over their peers and can count on accelerating their careers upon graduation.

BUSINESS COMPETITIONS

Qualified Online MBA students can join local and international business competitions during the program.

SMALL NETWORK ONLINE COURSES

Online MBA Students may participate in Small Network Online Courses (SNOCs) offered by the Global Network for Advanced Management (GNAM). These courses are offered virtually by a member school. The courses connect students from multiple member schools online for lectures and discussions, and collaborative team projects, developing teamwork skills and cross-cultural perspectives. For more information on GNAM member schools, visit: <https://globalnetwork.io/members>.

GLOBAL VIRTUAL TEAMS

Become part of the Yale School of Management course, Global Virtual Teams (GVT). The GVT aims to engage students from GNAM network schools through live interactive learning activities. Qualified Online MBA students will get the chance to take part in a "global virtual team" and work with other GNAM students on projects that involve group analysis and decision-making to develop the appreciation for team building across cultures and time zones.

Financing Options

Program Fee
USD 15,500

Application Deadline
For September 2022 Intake

For Foreign Applicants – 12 September 2022
For Filipino Applicants – 12 September 2022

Financing options available

- Early Bird Discount: USD 500 discount by 31 July 2022.
USD 300 discount by 30 September 2022.
- Installment Payment
- Study Now, Pay Later

Admissions

ELIGIBILITY CRITERIA

To be eligible for admission to the Online MBA, applicants must have:

- a bachelor's degree or an equivalent qualification in any discipline
- proficiency in oral and written English
- at least two (2) years' work experience

APPLICATION PROCESS

1. Fill out the application form in the AIM Portal: <https://go.aim.edu/onlinembaapplication>
2. Upload the following documents in the AIM Portal:
 - a. Updated Curriculum Vitae
 - b. Official transcript of Academic Records or Marksheet
 - c. One (1) professional recommendation or Certificate of Business Registration
for self-employed applicants: <https://go.aim.edu/professionalrecommendation>
 - d. ID page of passport
 - e. GMAT, GRE, NMAT by GMAC, CAT/XAT (for Indians only): any one of these four if available
 - f. CFA Exam passers are exempted to take any admissions test
3. If qualified, you will be scheduled for an admissions interview.
4. Await admissions result. Results will be sent via email and will be available in the AIM Portal.
5. Enrollment reservation requires payment of the USD 1,000 registration fee which will be deducted from the total program fee.





LEAD. INSPIRE. TRANSFORM.

ASIAN INSTITUTE OF MANAGEMENT

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