

# EMBA

Executive Master  
in Business Administration

W.SyCip Graduate School of Business



ASIAN  
INSTITUTE OF  
MANAGEMENT

# LEAD. INSPIRE. TRANSFORM.

## Real-world learning and immersive education

The Executive Master in Business Administration (EMBA) is a part-time, hybrid program designed for mid to senior-level executives and entrepreneurs who want to pursue a graduate business degree while still actively engaged in their full-time jobs.

Classes are held every Friday night from 6:00 PM to 9:30 PM and Saturday from 9:00 AM to 4:00 PM. Applicants may opt to take the classes on campus or via zoom with mandatory on-campus classes on five (5) weekends. However, top priority for zoom classes will be given to applicants with the greatest need based on geographic location.

EMBA students complete a program coursework of 18 months. This is followed by an independent study period, where EMBA students research, write, and defend an interactive Capstone Project. It is the equivalent of a thesis. The EMBA program is both practical and managerial, reflecting AIM's tradition of developing skilled management practitioners.

### EMBA graduates will become

- Business integrators that create customer and shareholder value across functions
- Strategic and entrepreneurial thinkers able to craft and implement new strategies and businesses in various environments
- Rapid and creative learners who are able to systematically think, act, and reflect for innovations
- Effective leaders and doers who can build capacity and commitment in themselves, their teams, and their organizations

### Minimum Qualifications

- Bachelor's degree
- Highly proficient in oral and written communication
- Unmistakable leadership potential, intellectual drive, and ability to persevere
- 6 years' work experience

## ADMISSIONS

### Eligibility Criteria

To be eligible for admission to the EMBA, applicants must have:

- a bachelor's degree or an equivalent qualification in any discipline
- proficiency in oral and written English
- at least six (6) years' work experience.

### Application Process

1. Fill out the application form in the AIM Portal: [embaonlineadmissions.aim.edu](https://embaonlineadmissions.aim.edu)
2. Upload the following documents in the AIM Portal:
  - a. Updated Curriculum Vitae
  - b. Official Transcript of Academic Records or Marksheet
  - c. One (1) professional recommendation or Certificate of Business Registration for self-employed applicants
  - d. ID page of passport
  - e. GMAT, GRE, NMAT by GMAC, CAT/XAT (For Indians only): any of these five if available) or
  - f. take the AIM Admissions Test (AIMAT) if you have taken non of the abovementioned exams.CFA Exam passers are exempted to take any admissions test.
3. If qualified, you will be scheduled for an admissions interview.
4. Await admissions result. Results will be sent via email and will be available in the AIM Portal.

**PROGRAM FEE – USD 27,500**

## PROGRAM STRUCTURE

EMBA students go through a rigorous curriculum focused on the following tracks: functional area development, managerial skills development, leadership development, and managing corporate direction and growth. Specifically, the students take the following courses or content equivalents:

<b>Functional Area Development</b>	Language of Business Managing Cost and Profit Management Control System Financial Management Marketing Management	Operations Management Quantitative Analysis Business Analytics Human Capital Management Information Management
<b>Managerial Skills Development</b>	Systems Thinking, Managerial Analysis and Decision Making	
<b>Leadership Development</b>	Leadership Management Communications	
<b>Managing Corporate Direction and Growth</b>	Environmental Analysis Micro Economics Macro Economics Asian Business Systems	Strategic Management Entrepreneurship Business Strategy Games
<b>Integrative Activities</b>	Written Analysis of Case	
<b>Electives and Capstone Project</b>		

## INTERNATIONAL EXPOSURE

MBA students are encouraged to take advantage of the following learning opportunities

### BUSINESS COMPETITIONS

Qualified students can join local and international business competitions during the program.

### GLOBAL NETWORK WEEK

Global Network Weeks (GNW) enable students to pursue intensive study at a Global Network for Advanced Management (GNAM) network school in a focused course that leverages the perspectives, programs, and faculty expertise of that school. Students from partner schools likewise take courses at AIM, adding to the diversity of cultures, insights and interactions on campus. For more information on GNAM member schools, visit: <https://globalnetwork.io/members>

### GLOBAL STUDY TOUR

The Global Study Tour (GST) exposes students to critical management issues and challenges confronting technology-driven companies in different countries. Visits to various organizations provide students with invaluable insights into some of the innovations, multifaceted business, and management systems operating within the region.

### DUAL DEGREE PROGRAM WITH THE YALE SCHOOL OF MANAGEMENT

AIM EMBA graduates can obtain a second degree, Master in Advanced Management, at the Yale School of Management

*\*Separate application process and fees are required.*

### INTERNATIONAL STUDENT EXCHANGE PROGRAM

Qualified students can apply for the International Student Exchange Program (ISEP) and spend a term at ESADE Business School in Barcelona, Spain

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