

Master of Science in  
Financial Technology

DUAL AWARD  
PROGRAM

# MSc FinTech

24 Months | Part-Time Program



WASHINGTON SYCIP  
GRADUATE SCHOOL  
OF BUSINESS



ASIAN  
INSTITUTE OF  
MANAGEMENT



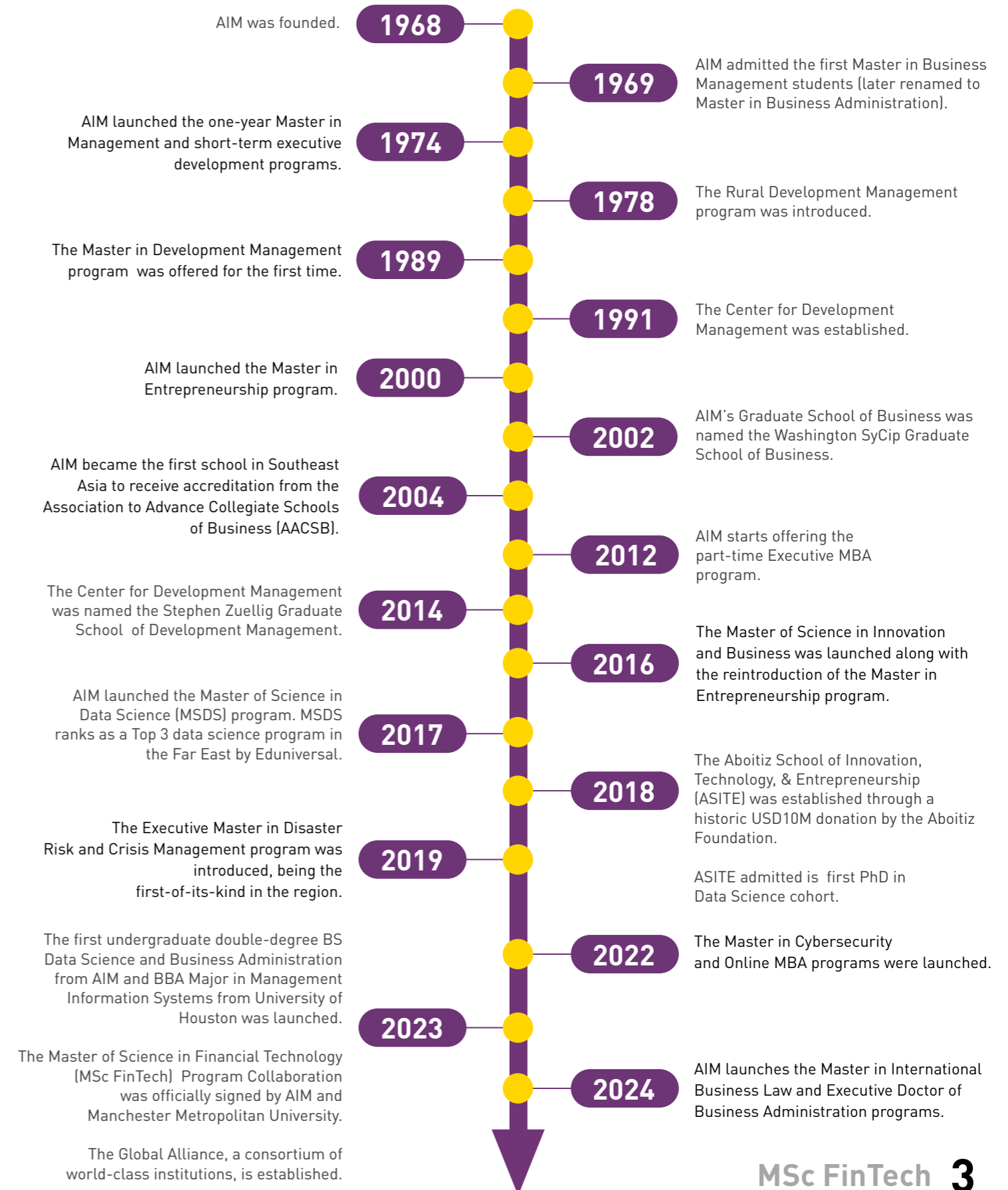
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# HISTORY OF AIM

Since it was founded in 1968 by the Harvard Business School Advisory Group as well as academics and business leaders of the Philippines, AIM has been committed to contributing to the growth of Asian businesses and societies by developing professional, entrepreneurial, and socially responsible managers and leaders.







# WHY CHOOSE AIM

LEAD. INSPIRE. TRANSFORM.

AIM is a pioneering management school with an immersive, supportive, and practitioner-oriented culture that develops managers, entrepreneurs, and leaders who deliver meaningful growth to Asian businesses and societies.

AIM is one of the first South East Asian business schools and the only one in the Philippines to be accredited by the Association to Advance Collegiate Schools of Business (AACSB). AACSB is a global nonprofit association that connects educators, students, and businesses to foster the development of future leaders. Notably, AACSB accreditation is held to a higher standard than many other accreditation bodies, ensuring excellence in business education and promoting innovation and leadership in the industry.





# WHAT IS WSGSB

For over 55 years, the Washington SyCip Graduate School of Business (WSGSB) has been AIM's flagship training ground for business leaders and managers of Asia's emerging markets and societies. Since 1968, more than 7,800 WSGSB graduates from 73 countries have used their AIM degree as their passports to exciting, rewarding, and fulfilling careers. Housing three Master in Business Administration programs plus postgraduate degree programs for cybersecurity and financial technology, WSGSB has been a market leader in developing excellent, dynamic, sustainability-motivated, and empowered business leaders in Asia and beyond. Rounding off the lineup of offerings are the Master of Science in Financial Technology (MSc FinTech), Master in International Business Law (MIBL), and Executive Doctor of Business Administration (DBA), that will debut in 2024.

**Our business and development management programs are exemplified by the following:**

## **Skills and knowledge to unlock the globe**

The curriculum and research at AIM emphasize the contemporary business environment and provide students with insights and skills necessary to succeed in dynamic global markets.

## **A practitioner-oriented approach**

Our academically and professionally qualified faculty have a broad global outlook and wide experience in and knowledge of Asian management and practice. Our approach is practitioner-oriented and our relationships with organizations all over the region are fundamental to the development and enhancement of our programs and activities.

## **Thought leadership**

Our research centers form a nexus where the private sector, government, and civil society connect, converge, and synergize. We draw support from the region in terms of financial contributions and participation by the management and business community in AIM's teaching and research activities.

## **Practical learning with the case study method**

Our programs are designed for practical application in the real world. To advance this objective, we use the case method as a primary mode of teaching and learning. Under this method, which was adapted from the Harvard Business School's own system, students analyze actual business scenarios to hone their analytical, decision-making, and communication skills. The method also encourages lively discussions between classmates, resulting in a robust and dynamic learning environment.

## **Learning teams**

To promote collaborative learning and leadership and foster the school's multicultural ethos amongst students, we assign each student to a "learning team." These teams give students a diverse learning environment and opportunities to experience and benefit from multifaceted perspectives.

# Master of Science in Financial Technology

## Move Forward with FinTech

Experience the dynamic evolution of commerce through the lens of FinTech (financial technology) – where technology revolutionizes financial management across industries. Seamlessly integrating finance, computing, risk, and behavioral science, our Master of Science in Financial Technology (MSc FinTech) program, a joint effort between the Asian Institute of Management (AIM) and Manchester Metropolitan University (Manchester Met), offers an unparalleled opportunity to move forward with FinTech. Delve into innovative technologies, disruptive business models, and the regulatory landscape reshaping interactions between companies and consumers.

From blockchain to artificial intelligence, FinTech solutions are revolutionizing how businesses manage finances, make decisions, and interact with customers in this new era. Through rigorous coursework and hands-on projects, students will gain insights into how FinTech is reshaping industries, disrupting traditional business models, and creating new opportunities for growth. Armed with this knowledge, navigate the complexities of the modern business landscape and lead organizations into a future defined by innovation and digitalization.

Students will go through an intensive 24-month, 8-term program structure where they complete 6 core courses, 2 elective courses of their choice, and present a dissertation. Several learning goals are set as students gather combined expertise in finance, computing, risk, and behavioral science.



## Program Learning Goals

### Knowledge and Critical Understanding

- Analyze the range of management and leadership tools and techniques available to senior leaders, and how these can be applied in practice to resolve issues, determine long-term plans, and structure organizational activities.
- Strategically assess current developments in financial technologies and the implications for organizational activity.
- Strategically assess theory and practice of innovation and digital disruption within financial services.
- Apply critical thinking utilizing a research-based approach to advance knowledge and understanding of FinTech and its applications.

### Skills and Attributes

- Apply critical thinking to practical and theoretical problems.
- Be effective communicators using a range of media.
- Demonstrate an awareness of ethical, corporate social responsibility, and sustainability issues appropriate to the level of study and discipline.
- Demonstrate professional and commercial/corporate awareness.

## Learning Modality

Our curriculum follows Manchester Metropolitan University's learning modality.

- 20% hybrid lectures, seminars, or similar
- 80% independent study

# PROGRAM STRUCTURE\*

<b>PRE-PROGRAM</b>	Program Registration Academic Orientations Non-Academic Orientations Tutorials Bootcamp
<b>1st TERM</b> (3 months)	Masters Level Learning
<b>2nd TERM</b> (3 months)	Innovations in Technology Business Model Innovation and FinTech
<b>3rd TERM</b> (3 months)	Financial Strategy, Regulation, and Avoidance of Business Failure Fundamentals of Programming
<b>4th TERM</b> (3 months)	<b>ELECTIVE 1</b> Blockchain for Industry Finance for Managers Introduction to Business Analytics
<b>5th TERM</b> (3 months)	<b>ELECTIVE 2</b> AI & Machine Learning: Business Application Risk Management in Financial Institutions Behavioral Biases & Financial Decision Making
<b>6th TERM</b> (3 months)	Digital Leadership Transformation
<b>7th TERM</b> (3 months)	Extended Research Proposal
<b>8th TERM</b> (3 months)	Dissertation

\* Subject to change

## LOCATED IN THE HEART OF ASIA

A melting pot of cultures, Asia, and specifically the Philippines, gives students a rich background in Asian culture coupled with western-style education.

### 1. Western-style Education with a Focus on Asia

Since the 1940s, the Philippines has adopted Western pedagogical methods in its education system. With AIM's particular emphasis on the Harvard case study method, pursuing a postgraduate degree in the Philippines affords students a fusion of effective and practical approaches with the nuance and insight of Asian traditional business practices providing a diverse and balanced educational approach.

### 2. Multicultural Learning Environment

Students are exposed to a multicultural learning environment where they can benefit from insights from leading researchers, practitioners, and educators from the world's biggest and most varied continent.

### 3. English as the Medium of Instruction

English serves as the medium of instruction in institutions in the Philippines. This enables students from Western and Asian backgrounds to effectively communicate and collaborate with each other, enhance cross-cultural exchange, and open doors to global opportunities.

### 4. Global Recognition and Accreditation

AIM is the first school in the country to be accredited by the Association to Advance Collegiate Schools of Business (AACSB), and it is also a part of the Global Network for Advanced Management (GNAM), an exclusive partnership between 32 international business schools.

### 5. A Foothold in Asia

Students are provided the opportunity to build a diverse network of contacts from both Western and Asian backgrounds. Connecting with professors, professionals, and fellow students from different cultures and academic disciplines can lead to valuable collaborations, internships, and career opportunities that span international borders.

### 6. Unique Research Opportunities

Asia offers unique research opportunities for data-driven students. Its geographical location, coupled with a rich social and environmental ecosystem, make it a hub for research and innovation. Students can partake in groundbreaking research projects that address pressing global issues.

## Makati: Metro Manila's Business District

Makati is the primary central business district in Metro Manila and one of the major financial and commercial hubs in the Philippines. It is home to many multinational corporations, banks, financial institutions, and other business establishments.

It is also centrally located in Metro Manila, making it easily accessible from different parts of the metro. It has a well-developed transportation infrastructure, including major highways, public buses, and a mass rapid transit (MRT) system.

Students can experience a vibrant cultural and entertainment scene within the city's numerous shopping malls, restaurants, cafes, art galleries, theaters, and museums. Lots of options are available for leisure activities, cultural experiences, and socializing.

Proximity to professionals, industry leaders, and multinational companies in Makati can enhance your career prospects, especially in fields, such as general management, banking and finance, data science, development, innovation, financial technology, cybersecurity, and entrepreneurship. This provides unique networking opportunities to students looking to establish strong connections within the region.



# A TRULY WORLD CLASS EDUCATION

## In Partnership with MANCHESTER METROPOLITAN UNIVERSITY

The program will be jointly delivered  
by AIM and Manchester Metropolitan University

## About MANCHESTER METROPOLITAN UNIVERSITY



- They are triple accredited by: EQUIS, AACSB, AMBA.
- It is the leading university provider for degree apprenticeships.\*
- The Institute of Place Management within the Business School is the lead partner in delivering the UK Government's £8m+ High Streets.
- They work extensively with over 1,200 SMEs which engage with the School through a suite of programs to increase growth and innovation.
- They are one of the UK's top university choices, receiving the highest number of undergraduate applications in 2022.\*\*
- 90% of Manchester Met's research impact is world-leading or internationally excellent.

\*2019, 2020, 2021 and 2022 (RateMyApprenticeship 2022), Ofsted Outstanding 2022

\*\*Largest number of main scheme applications from UK based applicants: UCAS EOC 2022

 **330,000**  
Alumni from 170 countries

 **39,000+**  
STUDENTS

 **OVER 100**  
SPORTS CLUBS  
AND SOCIETIES

 **14**  
RESEARCH  
CENTRES

 **£115M**  
investment to transform  
the way we teach in the  
Faculty of Science and  
Engineering

 **2,700**  
international students  
from over 100 countries

# ABOUT THE ACADEMIC PROGRAM DIRECTOR



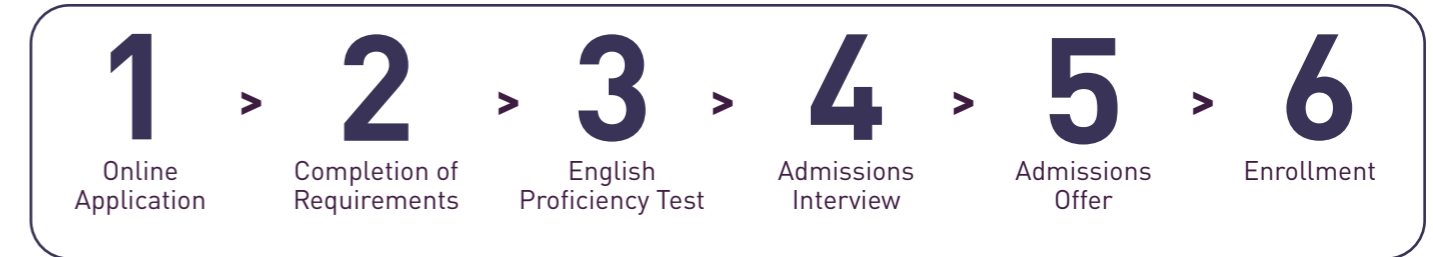
**JOSE VICENTE CAMUS**  
Academic Program Director  
Master of Science in Financial Technology  
(MSc FinTech)

Professor Jose Vicente “Joey” Camus is a highly accomplished professional with 25 years of experience working in various banking and financial institutions. As the Academic Program Director of the Master of Science in Financial Technology (MSc FinTech) program, Prof. Camus’ expertise in corporate financing, mergers, acquisitions, project financing, corporate, retail, consumer banking, and financial product development earned him senior executive positions in Philippine banks and institutions. He ultimately served as President of UCPB Savings Bank and Beyond Bank Australia. Prof. Camus also worked as Assistant Chief Financial Officer at the San Miguel Corporation and as a Consultant for the OLLI Consulting Group on Finance.

Prof. Camus completed his bachelor’s degree in Interdisciplinary Studies at the Ateneo de Manila University. He also attained a Master of Science in Management degree at the Arthur D. Little School of Management in Cambridge, Massachusetts, USA.

## ADMISSIONS

Our Student Recruitment and Admissions Team will assist you in applying for the upcoming Master of Science in Financial Technology (MSc FinTech) Cohort. Email [mescfintech@aim.edu](mailto:mescfintech@aim.edu) or visit [wsgsb.aim.edu](http://wsgsb.aim.edu) for more details.



### Eligibility Criteria

#### For Filipino applicants

- Must have a Bachelor’s degree or Master’s degree from an autonomous school\*
- For applicants from Philippine schools with no autonomous status, a minimum of two years’ work experience is required
- Must meet the minimum CGPA requirement of 84% or its equivalent for Bachelor’s degree holders
- Proficiency in oral and written English

#### For international applicants

- Must have a Bachelor’s degree or Master’s degree
- Must meet the minimum CGPA requirement of 60%, 6.00/10.00, or its equivalent for Bachelor’s degree holders
- For applicants who did not meet the minimum CGPA requirement, a minimum of two years’ work experience is required
- Proficiency in oral and written English

### Application Process

1. Fill out the application form at [aim.powerappsportals.com/apply-now/](http://aim.powerappsportals.com/apply-now/)
2. Send the following documents to [mescfintech@aim.edu](mailto:mescfintech@aim.edu)
  - a. Updated Curriculum Vitae
  - b. Copy of undergraduate Transcript of Academic Records (TOR) or mark sheet
  - c. Copy of ID page of passport (valid government ID for Filipino applicants)
3. Submit a certificate of English as a medium of instruction, application essay, and undergo an admissions interview with a Manchester Met representative.
4. Qualified applicants will undergo an admissions interview with the program faculty.
5. The Admissions result will be sent via email or can be accessed through the AIM Portal.
6. To enroll, reserve a slot by paying a USD1,000 registration fee which will be deducted from the total program fee.

**Program Fee**  
**USD22,500**  
Intake  
**January**

\* List of Philippine autonomous schools





The logo for the Asian Institute of Management (AIM) is a stylized, multi-colored shape composed of overlapping layers in blue, green, yellow, and purple. The text "ASIAN INSTITUTE OF MANAGEMENT" is centered within this shape in a white, bold, sans-serif font.

**ASIAN  
INSTITUTE OF  
MANAGEMENT**

**LEAD. INSPIRE. TRANSFORM.**

**ASIAN INSTITUTE OF MANAGEMENT**

Eugenio Lopez Foundation Building  
Joseph R. McMicking Campus  
123 Paseo de Roxas, Makati City  
Philippines 1229

**wsgsb.aim.edu  
+632 8892 4011**