

MBA

Master in Business Administration

Washington SyCip Graduate School of Business (WSGSB)
12-Month Full-time Program



**ASIAN
INSTITUTE OF
MANAGEMENT**

LEAD. INSPIRE. TRANSFORM.

Developing the Next Wave of Asian Business Leaders

The Master in Business Administration (MBA) is AIM's flagship program. Since its inception in 1968, the MBA program has continued to produce sharp, forward-thinking graduates who have become eminent and influential business leaders within Asia and across other parts of the world.

Our 12-month, full-time MBA is specifically positioned in and for Asia. This accelerated program will enable you to:

- learn to see the big picture and understand the changing dynamics of business in society
- employ critical thinking and analytics in crafting competitive strategies
- apply real-time learning through an action consulting project
- network with 43,000 alumni across more than 80 countries
- implement effective action plans across diverse cultures and contexts
- achieve sustainable success
- transform organizations and transcend careers



THE LEARNING LEADER

12 MONTHS OF IMMERSIVE LEARNING

300 REAL-WORD CASES TO STUDY

Learning Teams allow students from different backgrounds to collaborate, bringing in perspectives of 20+ industries across Asia.



THE PROGRAM IS DESIGNED TO BE

INTENSIVE. With a rigorous 12-month, 4-term program structure, students will complete preparatory, core and elective courses, and an action consultancy project.

IMMERSIVE. With learning approaches that engage students in dynamic discussions of actual business situations, training them apply theoretical learning to real-world practice in real-time.

INTEGRATIVE. With a curriculum that ties together management fundamentals with a deep understanding of the complex systems of companies, industries, and economies.

The rigorous MBA curriculum challenges students to be critical, analytical, innovative, and collaborative within the case rooms and through an active consultancy project. Students can also personalize their learning through a diverse selection of electives and focus towards earning a concentration. This dynamic transforms students to become tough-minded and action-oriented managers who are ready to lead their organizations to new heights.



INTERNATIONAL EXPOSURE

MBA students are encouraged to take advantage of the following learning opportunities:

BUSINESS COMPETITIONS

Qualified students can join local and international business competitions during the program.

GLOBAL NETWORK WEEK

Global Network Weeks (GNW) enable students to pursue intensive study at a Global Network for Advanced Management (GNAM) network school in a focused course that leverages the perspectives, programs, and faculty expertise of that school. Students from partner schools likewise take courses at AIM, adding to the diversity of cultures, insights, and interactions on campus. For more information on GNAM member schools, visit: <https://globalnetwork.io/members>

SUMMER PROGRAMS

Take additional courses at another Global Business School Network (GBSN) member school. Some member schools offer limited scholarships for GBSN network school students. For more information on GBSN member schools, visit: <https://gbsn.org/membership/members/>

GLOBAL STUDY TOUR

The Global Study Tour (GST) exposes students to critical management issues and challenges confronting technology-driven companies in different countries. Visits to various organizations provide students with invaluable insights into some of the innovations, multifaceted business, and management systems operating within the region.

DUAL DEGREE PROGRAM

High performing students can obtain a dual degree in two years. In the first year, earn an MBA at AIM and in the second year, earn one of the two graduate degree programs offered:

- Master of Advanced Management at Yale School of Management
- Master in Global Management at Thunderbird School of Global Management

** Separate application process and fees are required*

INTERNATIONAL STUDENT EXCHANGE PROGRAM

Qualified students can apply for the International Student Exchange Program (ISEP) and spend a term at a partner school.

ADMISSIONS

ELIGIBILITY CRITERIA

To be eligible for admission to the MBA, applicants must have:

- a bachelor's degree or an equivalent qualification in any discipline
- proficiency in oral and written English
- at least two (2) years' work experience.

APPLICATION PROCESS

1. Fill out the application form in the AIM Portal: mbaonlineadmissions.aim.edu
2. Upload the following documents in the AIM Portal:
 - a. Updated Curriculum Vitae
 - b. Official transcript of Academic Records or Marksheet
 - c. One (1) professional recommendation or Certificate of Business Registration for self-employed applicants
 - d. ID page of passport
 - e. GMAT, GRE, NMAT by GMAC, CAT/XAT (for Indians only): any one of these five if available) or
 - f. take the AIM Admissions Test (AIMAT) if you have taken none of the abovementioned exams. CFA Exam passers are exempted to take any admissions test.
3. If qualified, you will be scheduled for an admissions interview.
4. Await admissions result. Results will be sent via email and will be available in the AIM portal.

PROGRAM FEE – USD 28,500

PLACEMENT

87% OF GRADUATES FOUND EMPLOYMENT WITHIN 6 MONTHS AFTER GRADUATION

129% AVERAGE INCREASE IN ANNUAL SALARY POST-MBA

**Based on 2019 cohort*

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**CELEBRATING AND ADVANCING
MANAGEMENT EXCELLENCE**

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